



# Floriculture and Nursery Crops Outlook

Alberto Jerardo

Approved by the World Agricultural Outlook Board.

After this issue of *Floriculture and Nursery Crops Outlook*, ERS will no longer maintain an active market analysis program in this area and will suspend publication of *Floriculture and Nursery Crops Outlook* and *Yearbook*. This action is being taken due to a reduction in data coverage that limits the scope of ERS analysis, resource limitations, and changes in staff assignments.

## *Floriculture and Nursery Crops Data from USDA*

USDA will continue to be a source of information on floriculture and nursery crops. **Current** information from USDA on floriculture and nursery crops is available from the National Agricultural Statistics Service (NASS):

*Floriculture Crops* (published annually)

<http://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1072>

Includes data on quantity sold, percent of sales at wholesale, wholesale price and value of sales at wholesale for 15 selected States and growers having \$100,000 or more in sales

*Nursery Crops* (published every 3 years)

<http://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1115>

Includes data for 17 selected States and growers having \$100,000 or more in sales

*Census of Agriculture* (published every 5 years)

<http://www.agcensus.usda.gov/>

Provides county-, State-, and national-level data on all aspects of agriculture

**Historical** analysis and data are available from:

Economic Research Service, *Floriculture and Nursery Crops Outlook* and *Floriculture and Nursery Crops Yearbook* (2002-07)

<http://www.ers.usda.gov/publications/flo/>

Economic Research Service, floriculture and nursery crop data (1998-99, 2003-07)  
<http://www.ers.usda.gov/catalog/CatalogByTopicID.asp?ptd=1&son=TRUE&ptd=&sby=TITLE&tid=653>

Foreign Agricultural Service, *U.S. Horticultural Reports* archives (1996-2005)  
[http://www.fas.usda.gov/htp\\_arc.asp](http://www.fas.usda.gov/htp_arc.asp)

### ***Recent ERS Floriculture and Nursery Crop Reports***

The September 2007 issue of *Floriculture and Nursery Crops Yearbook* is available at <http://www.ers.usda.gov/publications/flo/2007/09Sep/FLO2007.pdf>.

The September 2006 issue of *Floriculture and Nursery Crops Outlook* is available at <http://www.ers.usda.gov/publications/flo/2006/09Sep/FLO05.pdf>.

### ***2007 Floriculture and Nursery Crop Data***

The text and graphics presented in prior issues of *Floriculture and Nursery Crops Outlook* expanded and explained data in the summary tables of that report. Changes in staff assignments do not allow the development of the usual text and graphics for this issue. However, much of the data readers would expect to see in the summary tables were included in the September 2007 issue of *Floriculture and Nursery Crops Yearbook* (with the exception of current year forecasts). The following table provides details on where to find these recent data.

The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and, where applicable, sex, marital status, familial status, parental status, religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at (202) 720-2600 (voice and TDD).

To file a complaint of discrimination write to USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TDD). USDA is an equal opportunity provider and employer.

<b>Outlook report summary table</b>	<b>Corresponding yearbook table</b>
Summary table 1--Floriculture and nursery crops: Value of sales at wholesale, by crop group, U.S. and regions, 1997 to date	Table A-7--Floriculture and nursery crops: Value of sales at wholesale, by crop group and region, 1997 to date
Summary table 2--Floriculture crops: Wholesale price index and supply, by crop group, U.S. and regions, 1997 to date	Table A-8--Floriculture crops: Wholesale and import prices, by crop group and region, 1997 to date
Summary table 3--Cut flowers: Sales values and average prices at wholesale, by flower type, 1997 to date	Table C-1--Cut flowers and cut greens: Value of sales at wholesale, by flower type 1996 to date and Table C-3--Cut flowers and cut greens: Average unit values, at wholesale, by flower type, 1997 to date
Summary table 4--Cut flowers, fresh: U.S. import value and price indices, by flower type, 1997 to date	Table C-12--Cut flowers: Value of U.S. imports, by flower variety, 1997 to date
	Table C-14--Cut flowers: Unit value of U.S. imports, by flower variety, 1997 to date
Summary table 5--Cut flowers: Sales value at wholesale, by flower type and U.S. regions, 1997 to date	1/
Summary table 6--Potted flowering and foliage plants: Sales and prices at wholesale, by plant type, U.S., 1997 to date	Table D-1--Potted flowering and foliage plants: Value of sales at wholesale, by plant type, 1985 to date and Table D-3--Potted flowering and foliage plants: Unit values at wholesale, by plant type, 1985 to date
Summary table 7--Potted flowering and foliage plants: Sales at wholesale, by plant type and U.S. regions, 1997 to date	1/
Summary table 8--Potted flowering plants: Unit prices at wholesale, by flower variety, U.S. and regions, 1997 to date	1/
Summary table 9--Bedding and garden plants: Sales value at wholesale, by plant type and container, 1997 to date	Table E-5--Bedding and garden annuals: Grower sales at wholesale, by plant species and container, 1992 to date
Summary table 10--Bedding and garden plants: Sales value at wholesale, by plant type and region, 1997 to date	1/
Summary table 11--Bedding and garden plants: Unit prices at wholesale, by plant type and container, U.S., 1997 to date	Table E-7--Bedding and garden annuals: Average unit prices at wholesale, by plant species and container, 1992 to date
Summary table 12--Bedding and garden plants: Unit prices at wholesale, by plant type and region, 1997 to date	1/
Summary table 13--Floriculture crops: Large growers and growing area, by type of cover, U.S. and regions, 1996 to date	Table B-19--Floriculture crops: Large growers and growing area, by type of cover, U.S. and regions, 1997 to date

1/ Floriculture sales and price data by region (summary tables 5, 7, 8, 10, and 12) are not available in 2007 because of changes in data availability. USDA's National Agricultural Statistics Service reduced the number of States in its floriculture crops survey from 36 in 2005 to 15 in 2006.