

## Peer Review Plan

Preliminary Title: Rural America at a Glance, 2010

Type of Report (ERR, EIB, EB) Economic Information Bulletin

Agency: Economic Research Service [X] Influential Scientific Information  
USDA [ ] Highly Influential Scientific Assessment

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Subject of Review: Each year, ERS publishes a short description of recent trends affecting Rural America. Each edition examines trends in employment, unemployment, poverty and population among U.S. counties outside of standard metropolitan statistical areas. In addition, other trends of interest are typically described. The 2010 edition examines trends in direct marketing by farmers to local consumers.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers  
[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 06/17/10 End: 07/09/10 Completed: 07/20/10

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization  
Organization's Name:

Opportunities for Public Comment? [ ] Yes [X] No  
If yes, briefly state how and when these opportunities will be provided:  
How:  
When:

Peer Reviewers Provided with Public Comments? [ ] Yes [X] No  
Public Nominations Requested for Review Panel? [ ] Yes [X] No