

Peer Review Plan

Preliminary Title: An Analysis of U.S. "At-home" Dairy Demand

Type of Report
(ERR, EIB, EB) ERR

Influential Scientific Information

Agency: Economic Research Service Highly Influential Scientific Assessment
USDA

Agency Contact: Elise Golan, egolan@ers.usda.gov

Subject of Review: A wide array of dairy products are processed or manufactured in the United States that provide important nutrients. These products are provided basically in two major forms- fluid products and manufactured products. This study examines dairy products purchase data and derives demand and expenditure elasticities for 13 dairy products. It also attempts to determine the impact that changes in demographic variables have on home dairy consumption. The results were obtained by using an econometric demand model us home scan data for consumers of such products.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: Panel Review Individual Reviewers

Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 5/14/10 End: 08/09/10 Completed: 08/09/10

Number of Reviewers: 3 or fewer 4 to 10 More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: Agency Designated Outside Organization

Organization's Name:

Opportunities for Public Comment? Yes No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? Yes No

Public Nominations Requested for Review Panel? Yes No