

Peer Review Plan

Preliminary Title: Market Implications of the Introduction of Milk and Meat from Cloned animals and Their Offspring into Food Supply

Type of Report (ERR, EIB, EB) ERR

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

Agency Contact: Elise Golan, egolan@ers.usda.gov

Subject of Review: On January 15, 2008, the Food and Drug Administration issued its final risk assessment on the safety of meat and milk from healthy cloned animals, finding that the meat and milk from cattle, swine, and goat clones and their offspring pose no human health concerns. This report presents the findings of an analysis that explores the possible market outcomes resulting from the introduction of meat and milk from cloned cattle and swine and their offspring into the food supply. This study builds on extensive literature reviews and expert analyses. The literature review of consumer attitudes toward products from cloned animals includes a set of three new surveys administered after the FDA announcement. A variety of survey methods and statistical techniques were used to provide a comprehensive investigation of people's preferences for animal cloning. Estimates of the costs of nonclone product differentiation are based on the regulatory impact analysis of USDA's country-of-origin labeling law (COOL) and certification cost estimates from USDA's Agricultural Marketing Service. Estimates of the cost of lost export markets are based on analysis conducted with ERS's Food and Agricultural Policy Simulator (FAPSIM) model.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers
[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 1/02/09 End: 2/16/09 Completed: 2/16/09

Number of Reviewers: [] 3 or fewer [X] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No

Public Nominations Requested for Review Panel? [] Yes [X] No

