## **Peer Review Plan**

Type of Report EIB   Agency: Example: Connomic Research Service:   Agency: Eise Gonomic Research Service:   Subject of Review: Although healthy foods can be al offordable, if less healthful diet. Using prices from the Quarterly Food-art-Home Price Database, this study compares there is an economic cinceptive prices of their refined-solobic beverages, toot their refined-solobolic beverages (bruite) and annual average relative prices of the the healthy food groups for 2006 as well as the quarterly and annual average relative prices of the healthy food groups for 2006 as well as the quarterly and annual average relative prices of the lealthy food groups for 2006 as well as the quarterly and annual average relative prices of the healthy food groups for 2006 as well as the quarterly and annual average relative prices (Bruite).   Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the interded audience.   Type of Review: The area calculated.   Mumber of Review: Start   Mumber of Review: Ya fue   Mumber of Review: The fue   Mumber of Review: The fue   Mumber of Public Commert? Ya fue   Mume <td< th=""><th>Preliminary Title:</th><th colspan="5">Geographic Differences in the Relative Prices of Healthy Foods</th></td<>	Preliminary Title:	Geographic Differences in the Relative Prices of Healthy Foods					
Subject of Review:       Although healthy foods can be affordable, if less healthy foods are cheaper, there is an economic incentive for individuals to consume a less healthful diet. Using prices from the Quarterly Food-at-Home Price Database, this study compares the price of packaged whole-grain products to their refined-grain counterparts; dark green vegetables to starchy vegetables; orange vegetables; to starchy vegetables; whole fruit to commercially prepared sweet snacks; low-fat milk to whole and 22% milk; low-fat milk to carbonated nonalcoholic beverages; bottled water to carbonated nonalcoholic beverages; bottled water to carbonated nonalcoholic beverages; bottled water to carbonated nonalcoholic caloric beverages (fruit drinks). Market-level relative prices of the healthy food groups for 2006 as well as the quarterly and annual average relative prices within 9 census divisions between 1998 and 2006 are calculated.         Purpose of Review:       The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.         Type of Review:       [] Panel Review       [X] Individual Reviewers         [] Alternative Process (Briefly Explain):         Timing of Review (Est.):       Start:       12/03/10       End:       02/03/11       Completed:       02/03/11         Number of Reviewers:       [] 3 or       [X] 4 to 10       [] More than 10         fewer       [] Designated Outside Organization         Organization's Name:       [] Yes       [X] No         If yes, briefly state how and when th	(ERR, EIB, EB)	Economic Research Service					
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transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.         Type of Review:       [] Panel Review       [X] Individual Reviewers         [] Alternative Process (Briefly Explain):         Timing of Review (Est.):       Start:       12/03/10       End:       02/03/11       Completed:       02/03/11         Number of Review (Est.):       Start:       12/03/10       End:       02/03/11       Completed:       02/03/11         Number of Reviewers:       [] 3 or       [X] 4 to 10       [] More than 10         Primary Disciplines/Types of Expertise Needed for Review:       Economists         Reviewers selected by:       [X] Agency       [] Designated Outside Organization Organization 's Name:         Opportunities for Public Comment?       [] Yes       [X] No         If yes, briefly state how and when these opportunities will be provided: How: When:       [] Yes       [X] No         Peer Reviewers Provided with Public Comments?       [] Yes       [X] No	Subject of Review:	an economic incentive for individuals to consume a less healthful diet. Using prices from the Quarterly Food-at-Home Price Database, this study compares the price of packaged whole-grain products to their refined-grain counterparts; dark green vegetables to starchy vegetables; orange vegetables to starchy vegetables; whole fruit to commercially prepared sweet snacks; low-fat milk to whole and 2% milk; low-fat milk to carbonated nonalcoholic beverages; bottled water to carbonated nonalcoholic beverages; and fruit juice to noncarbonated nonalcoholic caloric beverages (fruit drinks). Market-level relative prices of the healthy food groups for 2006 as well as the quarterly and annual average relative prices within 9 census divisions between					
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	Public Nominations F	Requested for Review Panel?	[ ]	Yes	[X] No		

