Peer Review Plan

Preliminary Title:	Do low prices for foods and beverages increase children's weight?					
Type of Report (ERR, EIB, EB)	ERR		[V]	Influential Scient	atifia Informa	tion.
Aganav	Economic Research S		[X]	Influential Scien		
Agency:	USDA	sei vice	LJ	Highly Influenti	iai Scientific i	Assessment
Agency Contact:	Elise Golan, egolan@ers.usda.gov					
Subject of Review: Purpose of Review:	The rate of overweight among children has tripled over the past 30 years. Michelle Obama's <i>Let's Move</i> campaign highlights the growing public interest in finding ways to reduce the trend. Identifying economic factors that contribute to the obesity phenomenon is essential in designing appropriate policies to combat this epidemic. To investigate the effect of food prices for select health/unhealthy foods on children's BMI, this study linked panel data on children's BMI, demographic and household characteristics from the Early Childhood Longitudinal Survey Kindergarten cohort to average retail food prices from the Quarterly Food-at-Home Price Database. BMI was regressed on lagged prices (one quarter and one year lags) using fixed effects regressions to control for unobserved factors that are likely correlated with BMI. Alternative specifications included price changes over the previous quarter and previous year. Regressions were conducted on the full sample and also separately for boys and girls. Quantile regressions were used to explore whether heavier children have different responses to prices than thinner children. The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.					
Type of Review:	[]	Panel R	eview		[X] Indivi	dual Reviewers
	[]	Alternat	tive Pro	ocess (Briefly Ex	xplain):	
Timing of Review (Es	t.): Start:	12/03/10	End:	01/18/11	Completed	1: 03/10/11
Number of Reviewers	[] 3 or fewer		[X]	4 to 10	[] More	than 10
Primary Disciplines/T	ypes of Expertise Need	ded for Rev	view:	Economists		
Reviewers selected by	: [X] Agenc	су	Organ		Designated Ou Organization	tside
Opportunities for Publ If yes, briefly sta How: When:	ic Comment? te how and when these	e opportuni	[] ities wi	Yes ll be provided:	[X] No	
Peer Reviewers Provided with Public Comments?				Yes	[X] No	
Public Nominations Requested for Review Panel?			[]	Yes	[X] No	

