

Peer Review Plan

Preliminary Title: What you get depends on where you live: Regional price variation and the WIC fruit and vegetable cash voucher

Type of Report
(ERR, EIB, EB) ERR

Influential Scientific Information

Agency: Economic Research Service Highly Influential Scientific Assessment
USDA

Agency Contact: Elise Golan, egolan@ers.usda.gov

Subject of Review: Our study utilizes the 2004-2006 Nielsen Homescan panel data of households, in which respondents record all of their purchases at a wide variety of food stores, including traditional food retailers, such as grocery stores, as well as nontraditional food retailers, such as warehouse club stores and supercenters. (The majority of expenditures at nontraditional retailers are at supercenters and mass merchandisers, and the majority of these stores are WIC-authorized.) We examine the mean market level prices of 20 fruits and vegetables in 26 aggregate market areas. By comparing a large number of the most commonly purchased fruits and vegetables rather than a basket of items, we are able to determine whether WIC participants in certain market areas will be able to purchase more fruits and vegetables. Finally we construct a quantity weighted price index to rank markets from lowest to highest priced.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: Panel Review Individual Reviewers

Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 07/15/10 End: 12/02/10 Completed: 12/02/10

Number of Reviewers: 3 or fewer 4 to 10 More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: Agency Designated Outside Organization

Organization's Name:

Opportunities for Public Comment? Yes No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? Yes No

Public Nominations Requested for Review Panel? Yes No



