

Peer Review Plan

Preliminary Title: China's Apple Juice Industry
Publication Series: Outlook Special Report

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

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Subject of Review: This report analyzes the emergence of China's apple juice concentrate industry. China is the world's leading apple producer, but its exports had been constrained by the difficulties of shipping perishable products long distances and meeting quality standards in overseas markets. Capital investments in processing facilities have enabled China to provide an outlet for its abundant apple supply in the form of a processed food product.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [X] Panel Review [X] Individual Reviewers
WAOB
[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 5/21/10 End: Completed: 7/5/2010

Number of Reviewers: [] 3 or fewer [x] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists and market analysts, policy administrator

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No

Public Nominations Requested for Review Panel? [] Yes [X] No

