



A F T R A

American Federation of Television and Radio Artists AFL-CIO

Flash!

Detroit

March 2011

AMEND, DON'T END!

AFTRA Detroit is proud to be a part of a large coalition of labor union and industry representatives who prepared and presented a comprehensive plan to the Michigan legislature, asking elected leaders to ***Amend, Don't End*** our successful Film-TV-Digital Incentive Program.

It's important that we all speak with one strong and united voice asking our elected leaders to ***Amend, Don't End*** these incentives. Please contact your Michigan State Senators, Representatives and Governor Snyder by mail, fax, email, and especially telephone. For a full list of contact information, visit www.michigan.gov. These calls DO make a difference in the decision making process. Below please find a simple phone script that you can use. Ask your friends and family to do the same – time is short!

Thank you for your passion and commitment to preserving an important new industry and jobs for AFTRA members in Michigan. Your brother and sister AFTRA members threatened by these proposed cuts thank you for your help.

****PHONE SCRIPT:**

"My name is _____ and I live in Senator/Representative _____'s district. (You can also add if you have a business or job affected by the incentives). I'm calling to ask the Senator/Representative to support the effort to ***"Amend, Don't End"*** Michigan Film Incentives. Do you know how he/she stands on this issue? Thank you for your time."

*****If your elected leaders or their staffers would like more information about the Amend, Don't End plan, please reference the initial plan below, which was presented by the coalition to the Michigan House Tax Policy Committee on March 15, 2011.***

“AMEND, DON’T END” - INITIAL PLAN”

Presented to Michigan House of Representatives Tax Policy Committee - 15MAR11

ABOVE THE LINE-MICHIGAN

Down five percent from 42/40% to 37/35 %..

ABOVE THE LINE- OUT STATE

Down seven percent from 42% to 35% and two years later, **down 12 percent** to 30%.

**This is a savings of 5 PERCENT from current plan now and 8 PERCENT in two yrs.*

BELOW THE LINE-MICHIGAN

Down five percent from 42/40% to 37/35%

**This is a savings of 2.7 PERCENT*

BELOW THE LINE-OUTSTATE:

Down five percent from 30% to 25% and two years later, **down ten percent** to 20.

**This is a savings of 2 PERCENT now and 4 PERCENT in two years.*

GOODS & SERVICES:

Down five percent from 42% to 37/35 %.

**This is a savings of 4 PERCENT.*

VIDEO GAMES

Down five percent to 37/35.

-CUT MAX INDIVIDUAL LIMIT ATL **50 percent** from \$2 million to \$1 million.

This saves 3 PERCENT

-CUT PRODUCERS FEES TO MAX OF 5 PERCENT OUTSTATE/10 PERCENT MICHIGAN.

This saves 5.5 PERCENT

-ELIMINATE PASS-THROUGH ACTIVITY.

-ELIMINATE TRAVEL, EXCEPT FOR MICH. TRAV AGENT COMMISSIONS

-ADD COMMERCIALS AT 30 PERCENT.

-MINIMUM 50k IN ALL CATEGORIES.

SAVINGS FROM 2010 PAYOUT: *20.2 % (\$22.8 MILLION)

SAVINGS IF IN TWO YEARS: *27.2 % (\$30.7 MILLION)

*(*FIGURES DO NOT YET INCLUDE SAVINGS FROM PRODUCERS OR PASS THROUGH WHICH COULD ADD SEVERAL PERCENTAGE PTS.)*