

Main Rates	PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
	ON	OFF	3-5	6-8	9+	3-5	6-8	9+
SESSIONS	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75
PROGRAM CLASS A								
1st Use	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75
2nd Use	\$135.80	\$106.25	\$125.85	\$107.75	\$88.20	\$68.30	\$59.35	\$48.70
3rd Use	\$107.75	\$84.55	\$98.55	\$89.30	\$73.00	\$63.80	\$54.60	\$44.60
4-13 ea. Use	\$107.75	\$84.55	\$93.00	\$83.75	\$68.60	\$58.25	\$50.85	\$41.65
14- ea. Use	\$51.65	\$38.40	\$32.10	\$27.30	\$22.15	\$23.25	\$21.85	\$18.10
13 Use Guar.*	\$1,662.40	\$1,286.20	\$1,376.05	\$1,228.95	\$1,009.50	\$836.45	\$727.95	\$595.55
14-18 ea. Use	\$101.84	\$77.35	\$74.45	\$65.15	\$53.21	\$49.19	\$44.34	\$36.55
10 & 15 Second Commercials								
Uses 5&6, 10&11, ea.	\$53.89	\$42.27	\$46.50	\$41.88	\$34.31	\$29.14	\$25.43	\$20.83
Uses 15,16,& ea 4th&5th adtl	\$25.83	\$19.19	\$16.06	\$13.66	\$11.07	\$11.62	\$10.91	\$9.06
PROGRAM CLASS B								
with NY	\$1,120.50	\$801.35	\$713.65	\$631.05	\$515.90	\$262.95	\$219.20	\$179.15
w/o NY	\$913.90	\$634.75	\$713.65	\$631.05	\$515.90	\$262.95	\$219.20	\$179.15
PROGRAM CLASS C	\$544.60	\$363.10	\$472.00	\$419.50	\$343.00	\$209.15	\$174.10	\$142.80
PAX, Per Use	\$22.15	\$16.60	\$13.80	\$11.75	\$9.50	\$10.05	\$9.35	\$7.80
DEALER TYPE								
A with NY	\$2,222.45	\$1,547.95	\$1,668.75	\$1,471.00	\$1,143.25	\$682.20	\$597.45	\$426.55
A w/o NY	\$1,965.50	\$1,419.55	\$1,668.75	\$1,471.00	\$1,143.25	\$682.20	\$597.45	\$426.55
B with NY	\$3,417.10	\$2,325.25	\$2,537.15	\$2,236.60	\$1,740.65	\$1,039.30	\$909.60	\$648.80
B w/o NY	\$2,948.30	\$2,126.05	\$2,537.15	\$2,236.60	\$1,740.65	\$1,039.30	\$909.60	\$648.80
WILD SPOT								
1st Unit	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75
Units 2-25 ea.	\$20.27	\$13.87	\$15.80	\$13.63	\$11.13	\$5.60	\$4.42	\$3.68
Units 26-60 ea.	\$7.52	\$5.90	\$8.15	\$6.90	\$5.72	\$2.36	\$1.62	\$1.48
Units 61-125 ea.	\$7.52	\$5.90	\$5.90	\$4.61	\$3.86	\$1.43	\$0.81	\$0.81
Units 126 + ea.	\$7.52	\$5.90	\$2.92	\$2.36	\$2.06	\$1.43	\$0.81	\$0.81
One of NY, Chi, LA			\$745.30	\$662.05	\$542.45	\$299.00	\$247.75	\$202.85
Units 1-35 ea.			\$8.15	\$6.90	\$5.72	\$2.36	\$1.62	\$1.48
Units 36-100 ea.			\$5.90	\$4.61	\$3.86	\$1.43	\$0.81	\$0.81
Units 101 + ea.			\$2.92	\$2.36	\$2.06	\$1.43	\$0.81	\$0.81
N.Y. Alone	\$1,163.80	\$822.20						
Ea. Addtl Unit	\$7.52	\$5.90						
Chi or LA Alone	\$1,014.45	\$715.45						
Ea. Addtl Unit	\$7.52	\$5.90						
Two of NY,Chi,LA	\$1,601.60	\$1,078.40	\$1,146.75	\$948.15	\$775.20	\$395.10	\$318.25	\$260.55
Ea. Addtl Unit	\$7.52	\$5.90	\$2.92	\$2.36	\$2.06	\$1.43	\$0.81	\$0.81
All Three-NY,Chi,LA	\$1,931.85	\$1,372.10	\$1,446.70	\$1,238.10	\$1,012.00	\$476.35	\$384.15	\$313.90
Ea. Addtl Unit	\$7.71	\$6.04	\$2.99	\$2.42	\$2.11	\$1.48	\$0.88	\$0.88
CABLE								
Minimum	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75
Units 1-50	\$9.95	\$6.60	\$7.30	\$6.44	\$5.34	\$4.22	\$3.64	\$2.99
Units 51-100	\$8.64	\$5.76	\$6.32	\$5.61	\$4.60	\$3.64	\$3.18	\$2.59
Units 101-150	\$7.34	\$4.88	\$5.38	\$4.74	\$3.94	\$3.12	\$2.70	\$2.20
Units 151-200	\$6.03	\$4.02	\$4.43	\$3.92	\$3.25	\$2.58	\$2.22	\$1.81
Units 201 to 1,000 ea.	\$0.71	\$0.47	\$0.53	\$0.47	\$0.39	\$0.31	\$0.27	\$0.20
Units 1,001 to 2,000 ea.	\$0.67	\$0.46	\$0.49	\$0.43	\$0.36	\$0.29	\$0.24	\$0.20
Maximum (2,000 Units)	\$2,836.00	\$1,899.00	\$2,085.50	\$1,841.50	\$1,528.50	\$1,216.00	\$1,043.00	\$839.50
Made-for-Internet (prior to 4/1/2011)	Free Bargaining							
Made-for-Internet (as of 4/1/2011)								
8 week option	\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40
1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15
Move-Over to Internet								
8 week option	\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40
1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15
Made-for-New Media (prior to 4/1/2011)	Free Bargaining							
Made-for-New Media (as of 4/1/2011)								
8 week option	\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40
1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15
Move-Over to New Media								
8 week option	\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40
1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15
SPANISH LANGUAGE								
Program	\$2,138.60	\$1,608.25	\$1,565.60	\$1,385.80	\$1,146.20	\$908.55	\$787.05	\$641.65
Add Spot Units at	\$5.40	\$3.92	\$3.83	\$3.54	\$2.75	\$2.27	\$2.05	\$1.46
FOREIGN USE								
Session times	U. K.	3	Europe	2	Asia/Pacific	1		
	Japan	1	Rest-of-Wld	1	Worldwide	8		
CROWD SCENES								
Registered Extras Requirement:								
45								
	Hand Models			General Extras			HEALTH AND RETIREMENT CONTRIBUTION 15.50%	
	Unlimited	13 Week	Extension	Unlimited	13 Week	Extension		
	\$492.90	\$327.85	\$355.30	\$323.00	\$187.50	\$241.85		
Cable 1st Commercial, w/1 yr			\$492.90			\$323.00		
Addl Cable commls in day, ea			\$123.30			\$80.80		
	Integration Fees							
Standard			\$492.90			\$323.00		
Cable (1 yr)			\$364.25			\$240.00		